



Grant Thornton

Practical approaches to creating a modern supply chain strategy

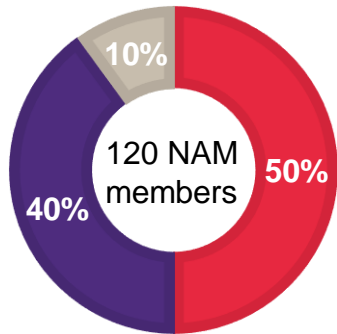
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Supply chain innovation

Respondents



Company size

■ Small ■ Medium ■ Large

Highlights

Business focus

- **78%** on direct cost
- 17% on indirect cost

Supply chain strategy

- **48%** no strategy or struggle with right tactics
- 10% actions implemented

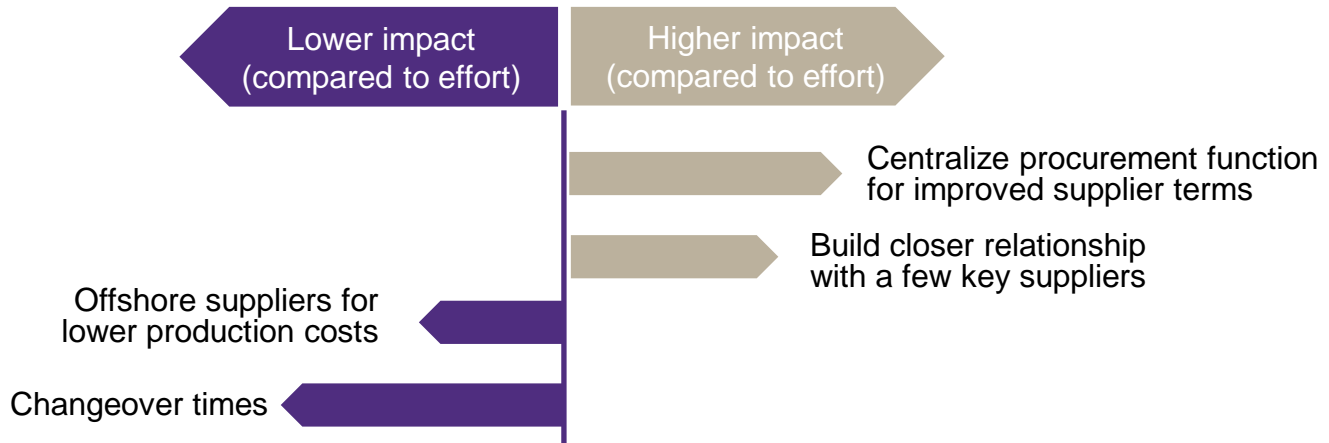
Business issues driving supply chain strategy

- **48%** customer demand/dynamics
- 6% capital management



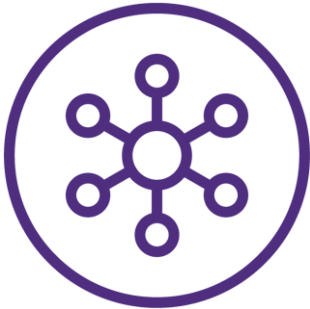
Strategic actions deliver high impact

Direct cost actions





Key takeaways for supply chain innovation



Focus on
pragmatic actions



Anticipate shifting
customer needs



Build transparency



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Panel discussion



Our panelists

Moderator



Ward Melhuish
Grant Thornton
Advisory Principal



Kelli Gregory
Dixie Chemical
Vice President of Procurement and
Business Support



Gary Peterson
O.C. Tanner Company
Executive Vice President, Supply
Chain & Production



Morgan Swink
TCU, Neeley School of Business
Professor Information Systems and
Supply Chain Management



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Panel discussion

